

Investment Criteria Overview

Strategy, target markets, and deal criteria — built for LPs, operators, and co-investors.

Capital With Conviction

We don't follow cycles — we anticipate them. NuMoney's investment philosophy is rooted in rigorous analysis, deep market knowledge, and the patience to hold high-conviction positions through volatility.

Asymmetric Risk-Reward

We pursue opportunities where the downside is protected and the upside is structural — not speculative.

Long-Term Value Creation

We measure success in cycles, not quarters.
We hold through volatility when the thesis holds.

Operator-Level Diligence

We underwrite like operators, not allocators — proprietary sourcing and active management post-close.

Where We Deploy Capital

Broad mandate. Focused conviction. We invest where our expertise creates a measurable edge.

Real Estate

Industrial, multifamily, office, and specialty real estate across high-barrier markets. Durable cash flows and structural tailwinds, with hands-on management.

INDUSTRIAL · MULTIFAMILY · OFFICE · SPECIALTY

Private Equity

Control and minority positions in businesses with durable competitive advantages. We partner with proven management teams.

CONTROL · MINORITY · GROWTH

Alternative Assets

Credit, structured products, and specialty finance. Uncorrelated returns through bespoke structures traditional institutions overlook.

CREDIT · STRUCTURED · SPECIALTY FINANCE

Co-Investments

Selective co-investment alongside best-in-class managers where we have informational or operational advantages.

LP · GP · CLUB DEALS

What We Look For

We're direct about our mandate. If your deal fits, we want to hear from you. If it doesn't, we'll tell you quickly.

ASSET CLASSES

Real Estate · Private Equity · Alternative Assets · Co-Investments

REAL ESTATE FOCUS

Industrial · Multifamily · Office · Specialty · Value-Add

GEOGRAPHIES

Primary focus on the New York Metro area. Selectively opportunistic nationally where the thesis is compelling.

CHECK SIZE

Stage-agnostic. We size our check to the conviction level — not to a fixed mandate.

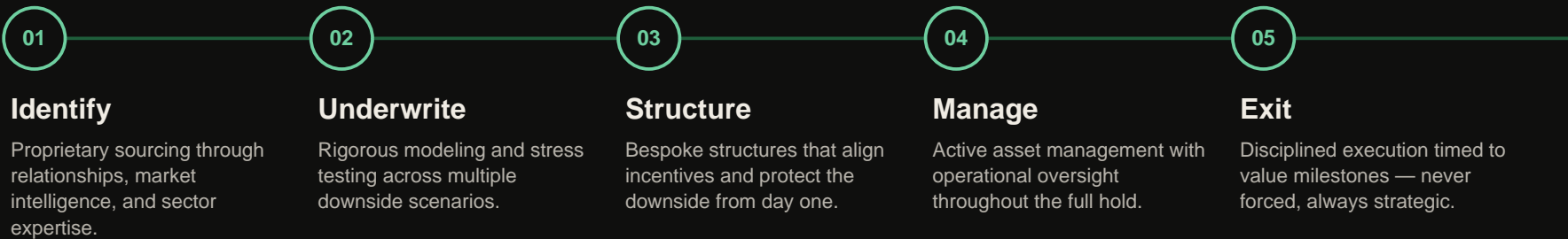
OUR EDGE

Operator-level diligence, proprietary sourcing, and active management post-close. We add value beyond capital.

WE PASS ON

Commodity trades, consensus plays, deals that require stretching underwriting, and misaligned situations.

From Conviction to Closing



More Than Capital

Proprietary Sourcing

Deals that never hit the open market — sourced through relationships and reputation.

Operator Diligence

We underwrite with the rigor of operators who have actually run and built assets.

Active Management

Hands-on oversight post-close. We are present in every position, not passive allocators.

Aligned Structures

Bespoke structures that protect the downside and align every party from day one.

Seen a deal worth talking about?

We move quickly on high-conviction opportunities. If you have a deal, a co-investment, or a market thesis — we want to hear from you.

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